



**SEGRA 2010**

# MEDIA RELEASE

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**Attention News Editors / Chief of Staff**  
**FOR IMMEDIATE RELEASE**

## Townsville awarded prestigious, national conference for 2010

Australia's foremost National Forum on Regional Development will be held in Townsville on 19-21 October 2010 it was announced yesterday.

The Sustainable Economic Growth for Regional Australia (**SEGRA**) National Conference is an annual event that focuses on key issues confronting regional Australia. The conference showcases innovative policy, actions and decisions affecting regional Australia.

Mayor Les Tyrell, said the successful **SEGRA** bid was testament to Townsville's leading role as the business centre for North Queensland and the opportunities for decentralisation away from S E Queensland.

"In addition to profiling the Townsville region to delegates the conference offers an excellent opportunity to showcase the success of the Region's economic development strategies and its capacity to create economic opportunities," Mayor Les Tyrell said.

"We are delighted to bring **SEGRA** to the Townsville region. **SEGRA** provides Australia's best platform for national and overseas experts and key decision makers from government and industry to come together to develop and promote solutions to regional issues and to identify and discuss emerging trends," Kate Charters, **SEGRA** Convenor said.

More continues...

**Townsville awarded national conference continues...**

“Last year **SEGRA** was held in Kalgoorlie-Boulder , and attracted over 70 speakers and 230 delegates from all levels of Government, including senior Members of Parliament, policy advisers, industry players, academics and practitioners”.

“Success in hosting this important National Conference offers a great opportunity to showcase the Townsville region’s economic and regional development initiatives to those who attend **SEGRA**, and also importantly to the national media which now closely monitor and report on this prestigious conference,” Ms Charters said.

“**SEGRA** is widely recognised as Australia’s most credible, independent voice on issues affecting regional Australia,” Ms Charters said.

“Staging **SEGRA** in the Townsville Region also provides a real opportunity for the community in this Region to actively participate in the wide range of **SEGRA** events,” Mayor Les Tyrell said

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***SEGRA 2010 is proudly supported by the Townsville City Council and the Queensland Government.***

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