

**Kerry Grigg, School of Business and Information Technology,  
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**Biography**

Kerry Grigg is a lecturer in Marketing and Management at Charles Sturt University and a member of the Economic and Regional Development sub-group of the University's ILWS Research Centre. Kerry has been teaching across a range of business subjects since 1997. She graduated from the University of Newcastle receiving a Bachelor of Commerce and has a Master of Commerce (Honours) by research through Charles Sturt University. Kerry has over 12 years experience working as a consultant to organisation across a diverse range of industries. Her current research interests includes work-family balance, employer branding and the marketing and HR strategies employed by regional organisations and communities in meeting the challenges of skills shortages.