

The Role of Entrepreneurship and Innovation in Building Individual and Regional Economic Opportunity

27 OCTOBER 2011



Facilitator

Assoc Prof Jerry Engel
Founder, Centre of Entrepreneurship,
University of California (Berkeley)

Innovation & Entrepreneurship

- What is entrepreneurship and the entrepreneurial process?
- What is innovation?
- Promoting Entrepreneurship & Innovation in our Regional Economies
- Why Clusters of Innovation are important to Regional Economic Opportunity?



Clusters of Innovation

- What is a Cluster of Innovation?
- What impact do Clusters of Innovation have on Regional Economic Opportunity?
- Global examples of Clusters of Innovation – Silicon Valley,
- What are the key elements of "The Innovation Engine"?

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- Characteristics of Sustainable Innovation Clusters
- Why mobility of people, money and technology are important?
- Global Networks of Clusters of Innovation
- What is Super-Cluster?
- Public Policy and Innovative Economies
- What can we do to in our own Regional Economies

25-27 October 2011

PROGRAM OVERVIEW

Monday 24 October Pre-conference Workshop Program

10:00 – 16:00	<i>Regional Development Australia Professional Development Workshop</i>	Deakin University, Waterfront Campus
15:30 – 17:00	Researchers' Gathering	Deakin University, Waterfront Campus
17:30 – 18:30	City of Greater Geelong Welcome Reception and Official Welcome to Country	Geelong City Hall

Tuesday 25 October Aspirations for a regional Australia

07:30 – 08:30	BUSINESS BREAKFAST - Guest Speaker - Kate Charters, SEGRA Convenor	Deakin University, Waterfront Campus
08:30 – 10:30	PLENARY PROGRAM	Deakin University, Waterfront Campus
08:30	<i>Welcome</i> - The Hon. Simon Crean MP, Minister for Regional Australia, Regional Development and Local Government (subject to Parliamentary Commitments)	
09:00	<i>Fair Share: Country and City in Australia</i> - Prof Judith Brett, Head of School of Social Sciences, La Trobe University	
09:30	<i>The Regional Advantage</i> - Prof David Adams, Social Inclusion Commissioner for Tasmania	
10:00	<i>Building Productivity in Regional Australia</i> - Prof Lee Astheimer, Deputy Vice-Chancellor (Research), Deakin University	
10:30 – 11:00	MORNING TEA	
11:00 – 12:30	SPOTLIGHT SESSIONS PROGRAM	
12:30 – 13:30	LUNCH	
13:30 – 15:30	CONCURRENT SESSIONS PROGRAM	
15:30 – 16:00	AFTERNOON TEA	
16:00 – 17:00	<i>Dynamic Indigenous Entrepreneurs Panel</i> - Kaeli Woods, Deputy Chief Executive Officer - Business Support, Indigenous Business Australia	
17:00 – 18:00	MIDI-CITIES OF THE FUTURE Reception - Hosted by School of Architecture & Building, Deakin University	Deakin University, Waterfront Campus
19:00 – 22:00	NETWORKING DINNER - Hosted by Barwon Water	The Pier Geelong

Wednesday 26 October Pursuing Regional Australia

07:30 – 08:30	BUSINESS BREAKFAST	Deakin University, Waterfront Campus
	Guest Speaker - Senator Barnaby Joyce, Shadow Minister for Regional Development, Local Government and Water	
08:30 – 10:30	PLENARY PROGRAM	Deakin University, Waterfront Campus
08:30	<i>New Paradigms for Regions and their Cities</i> - Mr Michael Knight, Senior Consultant, Pracsys	
09:00	<i>Regional Adaptability and Innovation</i> - Mr Geoff Carmody, Director, Geoff Carmody and Associates	
09:30	<i>Regional and Rural Industries of the Future</i> - Ms Claire Penneceard, Owner, The Pig Pen Pty Ltd	
10:00	<i>Regions Taking Advantage of New High-Speed Fibre Optic Technology</i> - Mr Mark Keil, Chief Information Officer, City of Chattanooga, Tennessee, USA	
10:30 – 11:00	MORNING TEA	
11:00 – 12:30	SPOTLIGHT SESSIONS PROGRAM	
12:30 – 13:30	LUNCH	
13:30 – 15:30	CONCURRENT SESSIONS PROGRAM	
15:30 – 16:00	AFTERNOON TEA	
16:00 – 17:00	<i>Closing Plenary and Announcement of 2012 Host Region</i>	
	Chair: Assoc Prof Geoff Cockfield, Deputy Dean, Faculty of Business, University of Southern Queensland	
19:00 – 22:00	CONFERENCE DINNER	Ford Discovery Centre

Thursday 27 October Workshops & Study Tours

07:30 – 08:30	BUSINESS BREAKFAST	Deakin University, Waterfront Campus
	Guest Speaker - Dr Mike Hall, Principal Research Scientist, Australian Institute of Marine Science <i>The Supply and Demand Dichotomy in Australian Seafood</i>	
	WORKSHOPS	
09:00 – 17:00	<i>Sustainability Technologies for Climate Change Adaptation</i> - Facilitator: Assoc Prof Peter Waterman RFD, Faculty of Science, Health and Education, University of the Sunshine Coast	
09:00 – 13:30	<i>The Role of Entrepreneurship and Innovation in Building Individual and Regional Economic Opportunity</i> - Facilitator: Assoc Prof Jerry Engel, Founder, Centre of Entrepreneurship, University of California (Berkeley)	
09:00 – 13:30	<i>Economic Development for Regional Towns</i> - Facilitator: Assoc Prof Geoff Cockfield, Deputy Dean, Faculty of Business, University of Southern Queensland	
	Guest Speaker - Prof John Martin, Director, Centre of Sustainable Regional Communities, La Trobe University	
14:00 – 17:00	<i>Developing Research Collaborations</i> - Facilitator: Dr Peter Vitartas, Deputy Head, Teaching and Learning, Southern Cross Business School, Southern Cross University	
	STUDY TOURS	
09:00 – 13:30	Study Tour 1: Marine Industry: growing opportunities	
09:00 – 13:30	Study Tour 2: Sustainable Development in Action	

REGISTRATION

THE ROLE OF ENTREPRENEURSHIP AND INNOVATION IN BUILDING

INDIVIDUAL AND REGIONAL ECONOMIC OPPORTUNITY 27 OCTOBER 2011 9am-1.30pm

Title: _____ First Name: _____ Surname: _____

Position: _____

Department: _____

Organisation: _____

Postal Address: _____

Post Code: _____

Phone: () _____ Fax: () _____

Mobile: _____ Email: _____

Special needs (Access, dietary etc): _____

Preferred name for badge: _____

TOTAL \$425

PAYMENT METHOD: Invoice Credit Card

Credit Card Details

Visa Mastercard Amex

Name on Card _____

Card Number

Expiry Date /

Surcharges: Mastercard and Visa will attract 2.5% surcharge. Amex will attract 3.5% surcharge.