

Program Overview

Monday 24 October

Pre-Conference Workshop Program

09:15 – 16:15	Regional Development Australia Professional Development Workshop (Refer to Agenda on Page 20)	B level Gallery/ D2.212
15:30 – 17:00	Researchers' Gathering Chair: Dr Peter Vitartas, Deputy Head, Teaching and Learning, Southern Cross Business School, Southern Cross University <i>Guest Speaker</i> <i>The Regional Policy Malaise in Australia: a Critique of the Grattan Institute Report and a Way Forward</i> Assoc Prof. Paul Collits, Research Director, Economic Development and Enterprise Collaboration, University of Southern Queensland	B level Gallery
17:30 - 19:00	City of Greater Geelong Civic Reception Official Welcome to Country	Council Conference and Reception Centre

Tuesday 25 October

Aspirations for a Regional Australia

07:30 - 08:30	BUSINESS BREAKFAST The Hon. Dr Denis Naphthine MLA Minister for Major Projects, Minister for Regional Cities and Minister for Racing	B level Gallery
08:30 - 10:30	PLENARY PROGRAM: Aspirations for Regional Australia	Costa Hall
08:30	<i>Fair Share: Country and City in Australia</i> Prof Judith Brett, Head of School of Social Sciences and Professor of Politics, La Trobe University	
09:00	<i>The Regional Advantage</i> Prof David Adams, Social Inclusion Commissioner for Tasmania	
09:30	<i>Manufacturing Futures</i> Mr Innes Willox, Director International and Government Relations, Australian Industry Group	
10:00	<i>Building Productivity in Regional Australia</i> Prof Lee Astheimer, Deputy Vice-Chancellor (Research), Deakin University	
10:30 - 11:00	MORNING TEA	
11:00 - 12:30	SPOTLIGHT SESSIONS PROGRAM	See Page 11 for details
11:00 - 12:30	Spotlight 1: Regional Cities: challenges, opportunities and transformation Chair: Ms Cassandra Stipanicev, Manager Business Development, Shire of Cranbrook Moderator: Dr Susan Kinnear, Senior Research Officer, Centre for Environmental Management, CQUniversity	Offsite at TAC Building
11:00 - 12:30	Spotlight 2: Lobbying for Regional, Rural and Remote Australia - getting organised Facilitator: Mr Paul Bini, Director, Government Relations Australia Advisory Pty Ltd	D2.212
11:00 - 12:30	Spotlight 3: Planning and Funding a Regionalised Australia Chair: Mr Joe Adamski, General Manager Strategy and Technology, Barwon Water	D2.211
11:00 - 12:30	Spotlight 4: Building Regional SME's: from spare room to the boardroom Chair: Prof Sue Kilpatrick, Research Professor of Regional Communities, Alfred Deakin Research Institute, Deakin University	D2.194

12:30 - 13:30	LUNCH	
13:30 - 15:30	CONCURRENT SESSIONS PROGRAM	See Page 12 for details
15:30 - 16:00	AFTERNOON TEA	
16:00 - 17:00	PLENARY PROGRAM	Costa Hall
	<p><i>Dynamic Indigenous Entrepreneurs Panel</i> <i>Chair: Ms Kaely Woods, Deputy Chief Executive Officer - Business Support, Indigenous Business Australia</i></p> <p><i>Panellists:</i> Mr John Collyer, Executive Chairman, Worn Gundidj Aboriginal Cooperative Ms Kylie Kinsela, Founder, Indigenous Careers & Employment</p>	
17:00 - 18:00	MIDI-CITIES OF THE FUTURE Reception <i>Hosted by School of Architecture & Building, Faculty of Science & Technology, Deakin University</i>	Architecture Gallery, Deakin Uni
19:00 - 22:00	NETWORKING DINNER <i>Hosted by Barwon Water</i>	The Pier, Geelong

SPOTLIGHT SESSIONS: Tuesday 25 October, 11:00-12:30

<p>SPOTLIGHT 1 - Regional Cities: challenges, opportunities and transformation Room: Offsite at TAC Building</p> <p><i>This Spotlight Session will feature headline speakers raising key issues of decentralisation, regionalisation policy, agency relocation and the nature of mid cities and their regions. This will be followed by a moderated panel session that will provide participants with an opportunity to engage with speakers to identify common ground and discuss areas of differentiation.</i></p> <p>Chair: Ms Cassandra Stipanicev, Manager Business Development, Shire of Cranbrook Moderator: Dr Susan Kinnear, Senior Research Officer, Centre for Environmental Management, CQUniversity</p> <p>Janet Dore, CEO, Transport Accident Commission <i>Decentralisation in Action - The TAC and Geelong</i></p> <p>Assoc Prof Rod Duncan, Master of Planning Program, School of Architecture and Built Environment, Deakin University <i>MidCities: an under-recognised contributor to Australia's urban future</i></p> <p>Dr Geoff Edwards, Adjunct Research Fellow, Centre for Governance and Public Policy, Griffith University <i>Decentralisation in Australia's Federation</i></p>	<p>SPOTLIGHT 2 - Lobbying: Regional, Rural and Remote Australia getting organised Room: D2.212</p> <p><i>In this Spotlight Session Paul Bini, Director, Government Relations Australia Advisory will look at the strategies and steps critical to achieving impact on your issues. Mark Stone, CEO, VECCI will provide a peak body's perspectives and practice.</i></p> <p>Chair: Mr Paul Bini, Director, Government Relations Australia Advisory Pty Ltd</p> <p>Mr Mark Stone, CEO, Victorian Employers' Chamber of Commerce (VECCI)</p>
<p>SPOTLIGHT 3 - Planning and Funding a Regionalised Australia Room: D2.211</p> <p><i>This Spotlight Session will feature headline speakers addressing a range of strategic planning policy and funding issues including a case study on advocacy. There will then be a facilitated discussion around the key strategic issues, insights and opportunities.</i></p> <p>Chair: Mr Joe Adamski, General Manager Strategy and Technology, Barwon Water</p> <p>Mr Lance Glare, Director, State Infrastructure Planning, Queensland Department of Local Government and Planning <i>Advancing Regional Queensland</i></p> <p>Mr Brett Sabien, Manager - Services, Regional Investment, Department of Regional Development and Lands <i>Royalties for Regions: Major development projects in Western Australia</i></p> <p>Mr David Hawkins, Chairman, Socom <i>How To Get a \$1 Billion and Your Own Minister</i></p> <p>Mr Tony Overman, Strategy and Sustainability Coordinator, Strategy and Technology, Barwon Water <i>Integrated Strategic Water-Planning through Systems Thinking</i></p>	<p>SPOTLIGHT 4 - Building Regional SME's: from spare room to the boardroom Room: D2.194</p> <p><i>In this Spotlight Session business, peak body groups, government and the education sector will provide hands on case studies drawing on their own experiences to discuss skills acquisition, research application and funding for SME's. Participants will have an opportunity to engage with speakers on the latest thinking; identify common ground, discuss areas of differentiation and explore opportunities for their situations.</i></p> <p>Chair: Prof Sue Kilpatrick, Research Professor of Regional Communities, Alfred Deakin Research Institute, Deakin University</p> <p>Ms Sandra McClelland, Director, Research Partnerships, Deakin Research <i>From Spare Room to Boardroom Case Study</i></p> <p>Panel Session: Supporting Innovative Businesses to Develop in a Region Skills: Mr Peter McMullin, Australian Chamber of Commerce and Industry (ACCI) and Mr Grant Sutherland, CEO, The Gordon TAFE Research: Mr Marcus Bolger, Senior Commercial Manager, Deakin Research Raising funds: Mr Bob Beaumont, Business Angel</p>

CONCURRENT SESSIONS: Tuesday 25 October

		13:30 - 14:00	14:00 - 14:30	14:30 - 15:00	15:00 - 15:30
SESSION 1:					
Regional Cities and Small Towns					
Room: Costa Hall					
SESSION 2:					
Regional Identity and Branding					
Room: D2. 211					
SESSION 3:					
Small - Medium Enterprises					
Room: D2.212					
SESSION 4:					
Innovative Regional Development					
Room: D2.194					
SESSION 5:					
Meeting the Strategic Skills Agenda					
Room: Percy Baxter					
	<p><i>Elements for Success in Five Second-Tier Australian Cities: a comparative study</i></p> <p>Prof Mike Hefferan, Pro Vice-Chancellor (Engagement), University of the Sunshine Coast</p>	<p><i>Exploring the Great Divide: how do regions relate to the cities?</i></p> <p>Mr Warwick Jones, Director, Major Cities Unit, Aust Govt Dept of Infrastructure and Transport</p>	<p><i>Preparing a Small Regional Town to Win National Awards</i></p> <p>Mr David Cowell, Business Development Officer, Business Services, RDA Yorke and Mid North S.A.</p>	<p><i>The Rural City of Murray Bridge: our place, our future</i></p> <p>Mr Damien Moloney, CEO, Rural City of Murray Bridge and Mr Brenton Lewis, Chief Executive, RDA Murraylands/Riverland</p>	
	<p><i>Does your Reputation and Profile Cut Through? Developing a regional brand Enterprise</i></p> <p>Mr David Kippin, CEO, Townsville</p>	<p><i>The Evocities Project</i></p> <p>Mr Shane Manley, Managing Director, ASCET Group</p>	<p><i>Mind the Gap: community culture focussed transformational change in the Central Goldfields Shire</i></p> <p>Cr Chris Meddows-Taylor, Mayor, Central Goldfields Shire Council</p>		
	<p><i>Multi-Speed Economy: challenges facing regional Australian micro & small business in the current economic environment</i></p> <p>Mr Howard Seccombe, Head of Client Services, Roy Morgan Research</p>	<p><i>Attracting Retailers and SME's to Our Towns</i></p> <p>Mr Greg Davis, Director, Taktics4</p>	<p><i>Entrepreneurial Universities in Victoria</i></p> <p>Dr Howard Frederick, Professor, Faculty of Business and Law, Deakin University</p>	<p><i>The Economic Impact of the Creative Industries in the Central West Region of New South Wales</i></p> <p>Ms Lesley Arthur, Senior Research Officer, Western Research Institute and Ms Tracey Callinan, Executive Officer, Arts OutWest</p>	
	<p><i>The Central Coast Challenge of Turning Broken Dreams into a New Reality</i></p> <p>Dr Anton Kriz, Senior Lecturer, Faculty of Business and Law, The University of Newcastle</p>	<p><i>Collaboration: the new 21st century driver of innovation in regional economies</i></p> <p>Dr Tony McCall, Senior Research Fellow, Institute for Regional Development, University of Tasmania</p>	<p><i>Growth Regions Driving Economic Development</i></p> <p>Mr Peter Cardiff, Director, Development Services, Mackay Regional Council</p>	<p><i>Innovation and Entrepreneurship in Regional Australia: maintaining fit and balance for sustainable economic development</i></p> <p>Ms Liza Bloomer, Board Member, RDA Northern Rivers NSW</p>	
	<p><i>Skills Development for the Victorian Brown Coal Industry</i></p> <p>Dr Phil Gurney, Chief Executive Officer, Brown Coal Innovation Australia</p>	<p><i>Community Conversations: capturing creative wisdom</i></p> <p>Dr Ian Plowman, Community Psychologist and Social Researcher, Ian Plowman Pty Ltd</p>	<p><i>New Skillsets for Sustainability Technologists</i></p> <p>Mr Ashley Bland, Skillset Sustainability Manager, The Flannery Centre</p>	<p><i>Maintaining Quality Education with Reduced Student Numbers: a case study in innovation</i></p> <p>Mr Max Eastcott, General Manager, Gwydir Shire Council</p>	

Wednesday 26 October Pursuing Opportunities for Regional Australia

07:30 - 08:30	BUSINESS BREAKFAST <i>Guest Speaker</i> Senator Barnaby Joyce, Shadow Minister for Regional Development, Local Government and Water	B Level Gallery
08:30 - 10:30	PLENARY PROGRAM	Costa Hall
08:30	<i>New Paradigms for Regions and their Cities</i> Mr Michael Knight, Senior Consultant, Pracsys	
09:00	<i>Address from the Minister</i> The Hon. Simon Crean MP, Minister for Regional Australia, Regional Development and Local Government	
09:30	<i>Solutions to Contested Land Uses in our Emerging Landscapes</i> Ms Claire Penniceard, Owner, The Pig Pen Pty Ltd	
10:00	<i>Regions Taking Advantage of New High-Speed Fibre Optic Technology</i> Mr Mark Keil, Chief Information Officer, City of Chattanooga, Tennessee, USA	
10:30 - 11:00	MORNING TEA	
11:00 - 12:30	SPOTLIGHT SESSIONS PROGRAM	See Page 14 for details
11:00 - 12:30	Spotlight 1: Delivering Services in Regions: overcoming issues of scale and distance Chair: Dr Chris Macdonald, Policy Manager, Policy & Planning Group, Regional Development Victoria, Department of Planning & Community Development	Percy Baxter
11:00 - 12:30	Spotlight 2: Economic Growth after Extreme Weather Events Chair: Mr Simon Boughey, CEO, Cherry Growers Australia	D2.194
11:00 - 12:30	Spotlight 3: Angel Investors: financing new ideas Chair: Cr Rod Macdonald, Portfolio for Economic Development, City of Greater Geelong Facilitator: Mr Michael Campbell, Senior Consultant, AEC Group	D2.212
11:00 - 12:30	Spotlight 4: Future Proofing your Region Chair: Assoc Prof Peter Waterman RFD, Faculty of Science, Health and Education, University of the Sunshine Coast	D2.211
12:30 - 13:30	LUNCH	
13:30 - 15:30	CONCURRENT SESSIONS PROGRAM	See Page 15 for details
15:30 - 16:00	AFTERNOON TEA	
16:00 - 17:00	PLENARY PROGRAM ABC Hypothetical: Building a regional city in the future Hosted by: Mr Michael McKenzie, Bush Telegraph, ABC Panellists: Mr Mark Stone, Chief Executive, VECCI Ms Naomi Goddon, ABC Heywire Ms Caroline Robinson, Director Solum: Wheatbelt Business Solutions Prof. David Adams, Social Inclusion Commissioner Tasmanian Government Assoc. Prof Geoff Cockfield, Deputy Dean, University of Southern Queensland	Costa Hall
19:00 - 22:00	CONFERENCE DINNER	Ford Discovery Centre

SPOTLIGHT SESSIONS: Wednesday 26 October, 11:00-12:30

<p>SPOTLIGHT 1 - Delivering Services in Regions: overcoming issues of scale and distance</p> <p>Room: Percy Baxter</p> <p><i>This spotlight session will feature headline speakers with experience in delivering soft and hard infrastructure in regional and remote Australia. The session will provide participants with an opportunity to engage with speakers on the latest thinking; to identify common ground and discuss areas of differentiation.</i></p> <p>Chair: Dr Chris McDonald, Policy Manager, Regional Economic Development, Policy and Planning Group, Regional Development Victoria, Department of Planning and Community Development</p> <p>Mr Craig Evans, Managing Director, Advanced Water Group <i>Delivering Decentralised Water, Waste Water and Energy Systems to Regional Australia</i></p> <p>Ms Julia Carpenter, Team Manager, Government Services and Property, WA, Parsons Brinckerhoff <i>Building the Sustainability and Resilience of Remote Aboriginal Communities in WA</i></p> <p>Ms Suzanne Woolhouse, Regional Program Manager, LandCorp <i>Growing Regional Western Australia</i></p> <p>Prof David Adams, Social Inclusion Commissioner for Tasmania</p>	<p>SPOTLIGHT 2 - Economic Growth after Extreme Weather Events</p> <p>Room: D2.194</p> <p><i>This spotlight session will feature headline speakers with extensive lived, experience of extreme weather events. The session will provide participants with an opportunity to engage with speakers on the latest intelligence in increasing business resilience and re-emergence after extreme weather events.</i></p> <p>Chair: Mr Simon Boughey, CEO, Cherry Growers Australia</p> <p>Cr Brad Carter, Mayor, Rockhampton Regional Council <i>Economic Growth after Extreme Weather Events</i></p> <p>Ms Margaret Abbey, CEO, Murrindindi Shire Council</p> <p>Cr Steve Jones, Mayor, Lockyer Valley Regional Council <i>Rising from the Floodwaters: One Council's vision to disaster-proof communities</i></p>
<p>SPOTLIGHT 3 - Angel Investors: financing new ideas</p> <p>Room: D2.212</p> <p><i>In this spotlight session Michael Campbell will provide participants with an opportunity to engage with participants on the latest thinking; to identify common ground and discuss areas of differentiation and explore opportunities for their situations.</i></p> <p>Chair: Cr Rod Macdonald, Portfolio for Economic Development and Planning, City of Greater Geelong</p> <p>Facilitator: Mr Michael Campbell, Senior Consultant, AEC Group <i>Drivers of Economic Prosperity</i></p>	<p>SPOTLIGHT 4 - Future Proofing your Region</p> <p>Room: D2.211</p> <p><i>This spotlight session will feature headline speakers providing first-hand knowledge about strategies and programs that are delivering sustainable communities. The session will provide participants with an opportunity to engage with speakers on the key considerations, barriers and opportunities in future proofing regions.</i></p> <p>Chair: Assoc Prof Peter Waterman RFD, Faculty of Science, Health and Education, University of the Sunshine Coast</p> <p>Ms Samantha Smith, Future Proofing Geelong Program Manager, Economic Development, Planning and Tourism, City of Greater Geelong <i>Future Proofing Geelong and the Low Carbon Growth Plan</i></p> <p>Ms Katrina Skellern, Project Manager, Green Jobs Illawarra Project, RDA Illawarra <i>RDA Illawarra - Promoting Green Jobs, Green Industry & the Green Economy</i></p> <p>Ms Kathy Wood and Assoc Prof Peter Waterman RFD, Faculty of Science, Health and Education, University of the Sunshine Coast <i>Future Climate Adapting Forests</i></p> <p>Ms Pamela McAllister, Facilitating Leadership in Regional Development, Continuous Improvement and Innovation <i>What is Leadership and who should Lead? Your Role in Future Proofing Regions</i></p>

CONCURRENT SESSIONS: Wednesday 26 October

	13:30 - 14:00	14:00 - 14:30	14:30 - 15:00	15:00 - 15:30
SESSION 1: NBN Room: Costa Hall	<i>The role of the NBN in Creating Sustainable Economic Growth in Regional Australia</i> Mr Simon Pownall, Business Development Manager, Mobile, Internet & Technology, Roy Morgan Research	<i>Opportunities for Rural Industry Development from Innovative Use of Broadband Services</i> Mr Brian Ramsay, Managing Director, Inovact Consulting	<i>The Challenge of Change for Regional Business</i> Mr Bruce Buchanan, Executive Officer, Central West Business Enterprise Centre	<i>Mackay Regional E-Business Networks: the ultimate committee</i> Cr David Perkins, Economic Development & Tourism Portfolio, Mackay Regional Council
SESSION 2: RED Planning and Multiple Land Use Room: D2.211	<i>Can Regional Plans Increase Community Resilience?</i> Ms Sharon Boyle, Principal Planner, Parsons Brinckerhoff	<i>Mining and Income Distribution in Regional Australia</i> Dr Tom Measham, Senior Research Scientist, Social and Economic Sciences, CSIRO Ecosystems	<i>Identifying and Nurturing Sustainability Oriented Identities Linked to Place: a case study from Noosa</i> Dr Timothy Lynam, Senior Research Scientist, CES, CSIRO	<i>What Do Voters Really Think? Public Opinion on Primary Industries and the Environment, and Election Outcomes</i> Mr Shaun Ratcliff, Public Affairs Manager, Victorian Association of Forest Industries
SESSION 3: Regional Futures Room: D2.212	<i>Drivers of Economic Prosperity</i> Dr Geoff Edwards, Adjunct Research Fellow, Centre for Governance and Public Policy, Griffith University	<i>Using Technology to Leverage Regional Advantage for Non-profits</i> Mr Morri Young, Managing Director, Matrix on Board	<i>Critical Horizons Regional Futures Series: a case study</i> Mr Alan Cross, Regional Coordinator, South West Development Commission	<i>Skills for Regions: addressing employment shortages through partnerships with government, business and skilled professionals</i> Ms Keelie Hamilton, Coordinator, Economic Development, City of Greater Geelong
SESSION 4: Small-Medium Enterprises Room: D2.194	<i>Regional Universities, SMEs and Innovation: learning from the CQ experience</i> Dr. Susan Kinnear, Senior Research Officer, Centre for Environmental Management, CQUniversity and Mr Ian Ogden, Innovative Regions Facilitator (Central Qld), Innovative Regions Centre, Enterprise Connect Division, Department of Innovation, Industry, Science and Research	<i>Jobs Galore, But Where are the Workers?</i> Dr Shishir Saxena, Senior Consultant, SGS Economics and Planning Pty Ltd	<i>Innovative Approaches of Family-Based Agricultural Businesses: a case study of Northern NSW coffee producers</i> Dr Peter Vitartas, Deputy Head, Teaching and Learning, Southern Cross Business School, Southern Cross University	<i>Assisting Regional Small Business that have Suffered through Natural Disasters</i> Mr Bruce Buchanan, Executive Officer, Central West Business Enterprise Centre.
SESSION 5: Green Futures Room: Percy Baxter	<i>Ten Tips for Undertaking Climate Change Vulnerability Assessments</i> Dr Emma Yuen, Social Scientist, Marine and Atmospheric Research, CSIRO	<i>Strategic Planning for Climate Change Adaptation in Rural Regions: application in regional Victoria</i> Dr Robert Faggian, Senior Research Scientist, Victorian Department of Primary Industries	<i>Hearing Voices: a discourse analysis of the Senate Inquiry into the Social and Economic Impacts of Rural Wind Farms</i> Dr Cathy Wagg, Researcher & Ms Mexie Butler, Coordinator, Potter Rural Community Research Network and Dr Kaye Scholfield, Senior Manager, RMIT University Hamilton	<i>Beyond the Politics and Science: addressing the social and equity impacts of climate change through the 'Liveable & Just' Toolkit</i> Mr Philip Schier, Senior Policy Officer, Victorian Local Governance Association

Thursday 27 October

Workshops & Study Tours

07:30 - 08:30	<p>BUSINESS BREAKFAST</p> <p><i>Guest Speaker</i> Dr Mike Hall, Principal Research Scientist, Australian Institute of Marine Science <i>The Supply and Demand Dichotomy in Australian Seafood</i></p>	B Level Gallery
WORKSHOPS		
09:00 - 17:00	<p><i>Sustainability Technologies</i></p> <p>Facilitator: Assoc Prof Peter Waterman RFD, Faculty of Science, Health and Education, University of the Sunshine Coast</p>	B Level Gallery
09:00 - 13:30	<p><i>The Role of Entrepreneurship and Innovation in Building Individual and Regional Economic Opportunity</i></p> <p>Facilitator: Assoc Prof Jerry Engel, Founder, Centre of Entrepreneurship, University of California (Berkeley)</p>	D2.212
09:00 - 13:30	<p><i>Economic Development for Regional Towns</i></p> <p>Facilitator: Assoc Prof Geoff Cockfield, Deputy Dean, Faculty of Business, University of Southern Queensland</p> <p><i>Guest Speaker</i> Prof John Martin, Director, Centre of Sustainable Regional Communities, La Trobe University</p>	D2.211
14:00 - 17:00	<p><i>Developing Research Collaborations</i></p> <p>Facilitator: Dr Peter Vitartas, Deputy Head, Teaching and Learning, Southern Cross Business School, Southern Cross University</p> <p><i>Guest Speakers</i> Mr Ken Moore, Senior Research Manager, Resilient Communities, Rural Industries Research and Development Corporation</p> <p>Dr Anthony Hogan, Director, National Institute for Rural and Regional Australia, ANU</p> <p>Ms Sandra McClelland, Director, Research Partnerships Office, Deakin University</p>	D2.211
STUDY TOURS		
09:00 - 13:30	Study Tour 1: Marine Industry: growing opportunities	Offsite
09:00 - 13:30	Study Tour 2: Sustainable Development in Action	